AMCHP Annual Conference, 2010

Moving Ahead Together:

Celebrating the Legacy, Shaping the Future of Maternal and Child Health

Preconception Health: From Concept to Measurement to Action

March 6-10, 2010

NAN STREETER: Good morning. How is everybody this morning? Tired? Yeah, me, too. Stayed up too late last night. When the alarm went off this morning it was like oh, my gosh. So I hit the snooze. I didn't have one of those alarmies, or whatever Dan was talking about, but I knew I had to get up so I did. I'm Nan Streeter; I'm the past President of AMCHP. And the Title V Director in Utah. And I will be moderating this session. A couple of things, the CEU website online application you know entry whatever is live as of today so if you need to...if you don't have the website address, just check at the registration desk and they can help you. I assume it's on the AMCHP.org website.

UNKNOWN SPEAKER: (Inaudible)...

NAN STREETER: Thanks, Henry. So as they say on airplanes, this is Flight e3 and we're going to be talking about pre-conception health from concept to measurement to action. And I've been fortunate in some of my work and involvement to be part of the National Preconception Health effort with many other colleagues and am really proud of

Page 1 of 5

what we have accomplished as a group and what you'll be hearing this morning will be part of the work that's going on a national level and I think it's pretty exciting. All right. I'm going to introduce the speakers, but before I do just to give you a little background, you all are probably aware that CDC published Preconception Health and health care recommendations...forgot to put in when it was published, a couple years ago I think in 2007? 7? 8? There are four groups in the steering committee, the public health group, the clinical, the public awareness and policy and financing. And the presentation, the indicator fell under the public health work group and so this is one of the "products" that came from that particular work group. So within that work group we have data practice and academic programs so there are other pieces to the public health work group besides the data piece. Sam Posner who is in the audience or was...oh there you are, Sam. He started this work in the work group and then it transitioned to Dr. Sappenfield and his very able staff and then other states so there were seven states involved in identifying the preconception health indicators.

So I want to introduce our speakers and Dr. William Sappenfield is the State MCH Epidemiologist and Director of t MCH Practice and Analysis Unit at the division of Family Health Services in the Florida Department of Health. As both a pediatrician and an epidemiologist Dr. Sappenfield has more than 24 years of experience in epidemiologic research and practice at a local, state, and national level in maternal and child health. As a nationally recognized leader in the field of Maternal and Child Health Epidemiology, Dr. Sappenfield has spent most of his career as a CDC epidemiologist working with state and local public health agencies to enhance their capacity to use

epidemiology to improve the health of the women and children that they serve. This includes being assigned to state agencies in Massachusetts, Mississippi, and South Carolina and then working direction with City Match and for those of you who are not aware of what City Match is, City Match is a national public health organization working with MCH leaders in urban public health agencies. After this, Dr. Sappenfield served four years as the team leader of CDC's MCH epidemiology program where he was directly responsible for the national effort. Since August of 2005, Dr. Sappenfield has served as the state epidemiologist in the Florida Department of Health. His responsibilities include leading the department's MCH Epi efforts including directing an office of (I'm envious), seven epidemiologists and working with different programs in the department and collaborating with state agencies, organizations, universities and assisting county health departments and community coalitions. Dr. Sappenfield received several national and state awards including the 2003 national MCH epidemiology award for outstanding leadership sponsored by the coalition for excellence in maternal child health epi and 15 national health organizations.

Next we have...our next speaker will be Lois Bloebaum. Lois is the manager of the Maternal and Infant Health program in the Maternal and Child Health Bureau of the Utah Department of Health. She's one of my colleagues and I'm proud to call her a colleague. She's responsible for the general administration of adolescent reproductive health activities for the department including supervision of a full-time adolescent health coordinator. And Lois is also the Director of the Utah Prams project. Utah's paranatal Mortality Review Program and the We Care program which is a nurse case

management program for high risk pregnant women who are enrolled in our state health plan. She also administers the MCH Block Grant contracts for family planning and perinatal services with local health departments throughout Utah and with several community clinics that provide prenatal services to underserved...or to uninsured women and pregnant and parenting teens. In addition Lois has chaired the Utah and Women's Health Coalition which is a diverse group of stakeholders who are committed to collaborative evidenced based approaches to improve the health of Utah women. She is part of the project team for Utah's Assist 2010 award which is addressing healthy weight, physical activity and primary, secondary and tertiary interventions related to diabetes in Utah women. Lois is also the principle investigator for a new grant entitled first time motherhood, new parent initiative for which six department programs are collaborating with interested stakeholders to address preconception health among women of reproductive age with a special emphasis on at risk, low income, racial and ethnic minority populations.

And last but not least is Annette Phelps. Annette is the Director of the Division of Family Health Services at the Florida Department of Health. She's worked in a variety of health care settings including a county health department, a college of health service and acute care teaching hospitals. Annette is an advanced nurse practitioner with a Master of Science degree from the University of Florida. Her program experience spans 30 years and has focused on maternal and child health issues ranging from school health to Healthy Start, to kid care. Mrs. Phelps was instrumental in the development of Florida's femur and pregnancy associated mortality review processes. In addition she

served on the advisory group for the development of the state Healthy Start program and many other parent and child initiatives at the state level. Annette is active at state and national levels in MCH organizations. She currently serves on the Board of Directors for AMCHP. And also on the femur consortium and has served as faculty for and assisted in planning femur conferences. Her program accomplishments have been acknowledged with awards from the Florida Public Health Association MCH section and the region four...four? Right. MCH. Mrs. Phelps completed participation in the National Public Health Leadership Scholar program in 2004. So I would welcome our speakers and we will proceed on starting with Bill.